

be allowed. All entries become the exclusive property of Sponsor and none will be returned.

4) Laws and Regulations: All federal, state and local laws and regulations apply.

5) Prizes:

a. **Two (2) Grand Prizes (one Grand Prize per grocery chain listed in section 2b) : Each winner will receive a trip for winner and up to three (3) guests to Walt Disney World® in Orlando, FL.** Trip includes 3 day/2 night accommodations at Disney Resort Hotel (One (1) room double occupancy), round-trip coach air transportation for winner and companions from the major commercial airport nearest winner's residence to nearest major commercial airport to Orlando, FL, ground transportation to and from airport in Orlando, and Walt Disney World Passes. (ARV: US\$4,000/trip). Grand Prize winners and travel companions must travel on the same itinerary, as set by Sponsor in its sole discretion. Meals, gratuities, service charges or taxes, ground transportation not specified hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, local and long distance telephone calls and all other unspecified incidental expenses for this prize are the sole responsibility of winner. **Total approximate retail value of all prizes is: US \$8,000.**

b. **Conditions on Prizes** - Unless otherwise specified herein, all taxes are the sole responsibility of the winners. Winners of prizes will be issued an IRS Tax Form 1099 stating the value of the prize for 2010 tax filing purposes. Prizes are not transferable or redeemable for cash and prize substitutions will not be allowed, except at the sole discretion of Sponsor due to prize unavailability for any reason and only then for prize of equal or greater value. Without limiting the foregoing, Grand Prize is subject to availability/blackout dates and some additional restrictions may apply. **Grand Prize trip must be completed within one year from the date of prize acceptance and winner must give at least 30 days advance notice prior to intended date of departure.** Sponsor, Walt Disney World, the Judges, and their parents, affiliates, subsidiaries, officers, directors, employees, agents and representatives (collectively the "Sweepstakes Entities") disclaim any and all representations and warranties, express or implied, in fact or in law, in connection with all prizes. By claiming a prize, winner agrees to assume all risks and agrees that the prize is awarded upon the condition that each of the Sweepstakes Entities will have **NO** liability whatsoever for any injuries, losses, death or other damages of any kind caused by the prize or resulting from acceptance, possession, or use/misuse of the prize or from winner's participation in the Sweepstakes.

6) Drawing and Notification Details: On or about May 7, 2010, two (2) random Grand Prize drawings will be conducted from all eligible entries from each grocery store chain listed in section 2b – one drawing from Stop and Shop Northeast and one drawing from Giant Food Landover locations. The drawings will be conducted by the Judges at their offices in

Winston-Salem, NC. The odds of winning will be determined by the total number of eligible entries received for each grocery store chain. Winners will be notified by email or mail on or about May 8, 2010. Grand Prize winners and companions (if companion is a minor, his/her parent or legal guardian) will be required to sign and return to Sponsor an affidavit of eligibility and publicity/liability release within ten (10) days following the date of notification of Grand Prize winning. Winners will be disqualified and prizes will be awarded to alternate winners (selected from all remaining eligible entries) if all affidavits/releases are not signed and returned as required, or if prize notification or prize is returned as undeliverable. By accepting a prize, winners agree to the use of their name and/or likeness in any promotion/advertising/trade activities, and any and all rights to said use, without further compensation or notification, and without prior review and approval, except where prohibited by law. Limit of one prize per person or household.

7) General:

- a. Sponsor is not responsible for lost, late, damaged, postage due or misdirected mail/entries. In addition, Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Website users, by any of the equipment or programming associated with or used in the Sweepstakes, or by any technical or human error that may occur in the processing of entries in the Sweepstakes.
- b. Sponsor is not responsible for any problems or technical malfunction of; computer online systems, servers, or providers; computer equipment; computer software; or failure of e-mail or entry on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participant's or to any person's computer related to or resulting from participating or downloading materials from the Web Site or Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, due to without limitation, infection by computer virus, worm or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes. In such event, winners will be selected from among all eligible mail in entries and all eligible online entries received prior to and/or after (as appropriate) the action taken by Sponsor or by some other method determined by Sponsor in its sole discretion as fair, consistent, and in accordance with the spirit of these Official Rules. And, notice of such action by Sponsor will be posted on the website. E-mail entry will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries may not be reproduced in any manner and entries that are lost, misdirected, delayed,

incomplete, illegible, defaced, mutilated, forged or in any manner altered will be disqualified.

- c. Information Collection Practices. Personal information collected in conjunction with this Sweepstakes will be used by Sponsor: (1) to administer the Sweepstakes, including notification of winners and inclusion of winners' names on a publicly available winners list and (2) for future advertising/marketing efforts of Sponsor. Sponsor will share personal information with the Judges in connection with their duties in the Sweepstakes. This Sweepstakes is subject to Sponsor's privacy policy, available at www.sylvania.com/privacypolicy.

8) Winners List: For a list of prize winners, send a self-addressed, stamped envelope for receipt by May 31, 2010 to: CMS Processing Center, Sylvania Dream Vacation Sweepstakes, Promotion ID SYLVRE10RL, P.O. Box 426008, Del Rio, TX 78842-6008.

9) Official Rules: For a copy of these Official Rules go to www.sylvania.com/dreamvacation or send a self-addressed, stamped envelope for receipt May 7, 2010 to: CMS Processing Center, Sylvania Dream Vacation Sweepstakes, Promotion ID SYLVRE10WL, P.O. Box 426008, Del Rio, TX 78842-6008.

Sponsor: OSRAM SYLVANIA Products Inc., 100 Endicott Street, Danvers, MA 01923.

ABBREVIATED RULES:

MANY WILL ENTER, FEW WILL WIN. No purchase necessary. Subject to Official Rules at www.Sylvania.com/dreamvacation. Void where prohibited. Open to U.S. residents 13 years and older. Starts 2/1/10 at 12:01 a.m. ET & ends at 11:59 p.m. ET on 4/30/10. Limit 1 entry per person, per household regardless of method of entry. ARV \$4,000. Odds of winning depend upon the number of eligible entries received. Sponsor: OSRAM SYLVANIA Products Inc., 100 Endicott Street, Danvers, MA 01923.