



SYLVANIA ECOLOGIC® CERTIFICATION PROGRAM

Good for the Environment and Good for Business

SEE THE WORLD IN A NEW LIGHT **SYLVANIA**





SYLVANIA
introduces a new
ECOLOGIC®
environmentally
friendly program



Using the SYLVANIA family of ECOLOGIC lighting solutions is a good decision for any business. Our comprehensive line of ECO lamps and energy-efficient systems form the centerpiece of the broadest environmental initiative in the lighting industry.



We are committed to an ECOLOGIC program that reduces the environmental impact of our processes, packaging and products. The efforts of our research and development labs are concentrated on developing product designs that are more energy efficient, offer increased service life and are less hazardous at end-of-life. Our manufacturing operations are finding better ways to use environmentally friendlier materials and reduce non-recyclable wastes. In addition, our ECOLOGIC packaging is recycled and is designed to use a minimum amount of materials.



Good for the Environment

**SYLVANIA's new
ECOLOGIC®
Certification
program helps the
environment and
your utility budget.**



SYLVANIA has one of the largest selections of TCLP-passing lighting products. All lamps in the SYLVANIA ECOLOGIC product line feature standard or higher performance and reduction or elimination of heavy metals. Lamps that are part of the ECOLOGIC program are designed to pass the current Federal TCLP test for hazardous waste determination, often allowing for easier and more cost-effective disposal options.

This handsome Timeless Timber™ plaque creation has been reclaimed and crafted by skilled wood workers from virgin, old-growth timber that has been hidden under water for generations. Much of this timber started as a seedling before Columbus set foot in the New World, over 500 years ago.

Good for Business

Converting to environmentally friendlier SYLVANIA ECOLOGIC products is also a smart business decision. The program can help you reduce energy consumption — and energy costs.

Just for you

In recognition of your efforts to help the environment, you will receive a customized SYLVANIA ECOLOGIC Plaque to display in your business. You will also benefit from SYLVANIA's public relations effort on behalf of your business, letting the local press know about your participation and commitment to the environment. You will also be able to use the SYLVANIA ECOLOGIC Certificate logo in your materials.



**Energy-efficient
lighting from
SYLVANIA can help
any business be
more ECOLOGIC®
— just ask the
A.H. Warner Center**

The A.H. Warner Center in Woodland Hills, California is big: its five towers and 15 low-rise buildings contain 2.3 million square feet. Like any big facility, the Warner Center has big utility bills, but a recent lighting upgrade has made those bills a lot more reasonable.

Working with SYLVANIA LIGHTING SERVICES, the office building complex recently retrofitted over 20,000 ceiling fixtures with SYLVANIA OCTRON® T8 fluorescent lamps driven by SYLVANIA QUICKTRONIC® ballasts — an upgrade that reduced energy usage by 34 percent while maintaining the same lumen output. In lobby areas, recessed can fixtures were upgraded from incandescent lamps to DULUX® T/E compact fluorescent lamps. Overall, the project reduced lighting energy usage by 28 percent, saving approximately \$250,000 in the first year. And perhaps best of all, saving energy can help save the environment — EPA calculations show an annual reduction of over 2000



tons of power plant pollutants. The Warner Center has discovered that using less energy is a great way to do more with lighting. SYLVANIA wants to help you do more with lighting, too.

**Call 1-800-LIGHTBULB or visit
www.sylvania.com.**

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