

### The Expertise of our People

- We have a dedicated sales force and national account management team that can advise you on your product options, pricing and ordering information.
- We offer a team of commercial engineers that can help with any technical questions.
- We partner with distributors, contractors, and fixture manufacturers to provide the most comprehensive support and consultation services in the industry. SYLVANIA products are available through some 5,000 stocking distributor locations, ensuring the right servicing distributor is assigned to your location.
- We also can help with installation and service. SYLVANIA Lighting Services (SLS) is the industry leader in lighting service and maintenance with 40 years of experience.

### Beyond Product and People

- **Information:** We offer data on utility rebates and rates.
- **Warranty:** SYLVANIA energy-saving lighting systems are backed by the most comprehensive system warranty in the industry.
- **Commitment to the Environment:** We are committed to offering you product designs that are more energy-efficient and offer increased service life thereby reducing environmental impact.
- **Recycling:** We also can help with installation, service and recycling.

### One Contact with a Network of Support

When you partner with SYLVANIA, you aren't just buying a lighting system. You'll receive a single point of contact for all of your lighting needs. We offer a comprehensive program providing installation, maintenance, financing and recycling.

We are here to help you through the process of upgrading to energy-efficient lighting every step of the way. We are the partner you need for lighting expertise, service and support from start to finish and beyond. Our network is in place and ready to serve you.

### Contact your SYLVANIA Energy Specialist to see how you can start saving today

**Phone:** 1-866-454-SAVE (1-866-454-7283)  
**Email:** SylvaniaSavesEnergy@sylvania.com  
**Web:** www.sylvania.com/Stimulus2009



Photo courtesy of Hot Shots Photography

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STIM-MUN09

SEE THE WORLD IN A NEW LIGHT



What's the best way to invest recovery act funds in your community?

SEE THE WORLD IN A NEW LIGHT



## ANSWER. A SYLVANIA energy- efficient lighting system.

The savings generated from a SYLVANIA lighting system will save you money today and year after year. These dollar savings allow you to reinvest in other programs that will increase safety and security in your community.

A turnkey lighting solution from SYLVANIA helps you through the process of upgrading your system from beginning to end and beyond.

**“WE ARE GOING TO HAVE TO MAKE OUR BUILDINGS MORE EFFICIENT. WE’RE GOING TO HAVE TO MAKE OUR LIGHTING MORE EFFICIENT.”**

Barack Obama, January 8, 2009

Photo courtesy of PI Corp

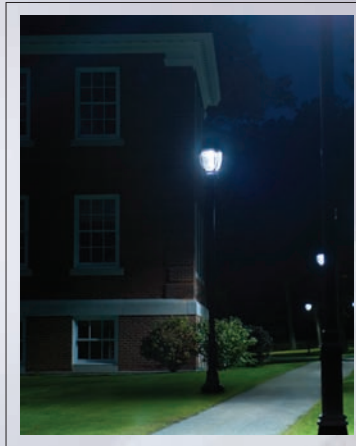


Photo courtesy of PI Corp

### Case Study:

Pineland Farms, New Gloucester, Maine

### Goal:

Reduce energy costs and increase energy efficiency.

### Background:

Pineland Farms a 5,000 acre working farm, diverse business campus and educational and recreational venue replaced its street lighting fixtures from 175W & 250W metal halide systems to the SYLVANIA Post Top Streetlight LED Retrofit outdoor lighting solution. The energy savings was significant.

### Savings & Benefits:

Total project cost: \$117,600  
Efficiency Maine Utility incentive: \$41,000  
Energy savings per year \$30,000  
Energy consumption reduced by 201,000 kWh per year (85% energy savings)  
Payback is 2.5 years.  
Equivalent CO<sub>2</sub> emissions averted per year: 114 metric tons.

*“Government cannot accomplish energy independence and security alone; instead, it takes just this kind of partnership.”*

John Baldacci, Maine Governor

To learn more about this lighting retrofit case study, visit us at [www.sylvania.com/Stimulus2009](http://www.sylvania.com/Stimulus2009)



Photo courtesy of Shutterstock

SYLVANIA Lighting Services, our turnkey lighting resource, sends the most lamps to recyclers in the US.

SYLVANIA has 17 manufacturing plants, 11 Research & Development laboratories and 1 equipment assembly location in the US.

SYLVANIA manufactures 2/3 of its products in the NAFTA Region.

SYLVANIA is the only company to manufacture ceramic metal halide and T5 fluorescent products in the US.

SYLVANIA was awarded the U.S. Environmental Protection Agency and U.S. Department of Energy ENERGY STAR® Sustained Excellence Partner of the Year 2009.



Photo courtesy of PI Corp